



# AI FastTrack – Program Guide

## Welcome to the program!

Innovation starts with skills. The **AWS AI FastTrack Program** is a global, hybrid learning initiative designed to help AWS Partners build securely and sell generative AI solutions—faster, smarter, and at scale. Backed by multi-million dollar investment and executive sponsorship, this exclusive program delivers curated, use case-driven training aligned to AWS field sales strategies.

AWS Partners will gain the skills, certifications, and real-world experience needed to accelerate customer transformation and grow their business, through:



Flexible learning formats



Hands-on labs



Direct access to AWS and ISV experts

## Who should participate?

This program is open to all AWS Partners around the world interested in learning AI skills applied to use case scenarios to help customers from both business and technical perspective.

## Program benefits

- Completely free program to learn about AI on AWS, use case-driven
- Curated Learning plans in Skill Builder according to program objectives
- Variety of learning offerings
- **Free certification vouchers.** How to receive a voucher? See FAQ section (Page 6) at the end of this program guide.

## How do I get started?

- Step 1:** Save your seat – [Program registration](#)
- Step 2:** Set up your [AWS Partner Network \(APN\) account](#) using your business email
- Step 3:** Sign into [AWS Skill Builder](#) using the APN account credentials you created in Step 2  
Having problems? [Watch this video](#)
- Step 4:** Watch the kick-off recording via [this link](#) or access it through the Replay section in Ring Central.

## What should I expect each week?



Live (1 hour)

### Kick-off session (September 23)

Learn about the program structure and benefits from our live session recording - **watch the replay via [this link](#)**. Start exploring the available materials to begin your journey.

## Learn the foundations (September 24 – October 31)

Learn the foundations of Generative AI and Agentic AI on AWS according your role, using a self-paced strategy or a guided hybrid learning plan.

### Sales Track



[Self-Paced Learning Plan through Skill Builder’s Digital Courses](#)  
(18.5 hours)

OR



Guided Hybrid [Learning Plan through Skill Builder](#) and [Instructor Led Training](#) – ILT (19.5 hours)

### Technical Track



[Self-Paced Learning Plan through Skill Builder’s Digital Courses](#)  
(17.5 hours)

OR



[Instructor Led Training](#) – ILT (16 hours) and AWS GenAI Badges via Skill Builder (*See FAQ for earning instructions*)

## Week 1 (October 6 - 10)

Hear from experts in live sessions and continue with your Self-paced or Guided Hybrid Learning

### Sales Track



Live

#### October 7

- ✓ Fireside Chat (15 min)
- ✓ Industry breakout – Financial Services (FSI)(1 hour)

### Technical Track



Live

#### October 7

- ✓ Fireside Chat (15 min)
- ✓ Industry breakout – Financial Services (FSI)(1 hour)



**October 8** – Do you have questions about the program or contents? Join our weekly office hour sessions.

## Week 2 (October 13 - 17)

Hear from experts in live sessions and continue with your Self-paced or Guided Hybrid Learning

### Sales Track



Live

#### October 14

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Hugging Face (1 hour)
- ✓ Industry - Health Care and Life Sciences (HCLS) - (1 hour)

### Technical Track



Live

#### October 13

Participate in a Cloud Quest tournament

#### October 14

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Hugging Face (1 hour)
- ✓ Industry - Health Care and Life Sciences (HCLS) - (1 hour)



**October 15** – Do you have questions about the program or contents? Join our weekly office hour sessions.

## Weeks 3 and 4 (October 20 - 31)

Dive deep on two different use cases according to your preferences, needs and role.

### GenAI Solutions for ML Engineers & Data Scientists

#### Sales Track

##### Amazon SageMaker go-to-market and positioning



[Digital Courses through Skill Builder](#) (11.5 hours)



Live

#### October 21

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Writer (1 hour)
- ✓ Industry – Public Sector (1 hour)



Live

#### October 31

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Anthropic (1 hour)



Live

Instructor Led

#### October 31

Sales capstone  
AWS Skill Builder Trivia

#### Technical Track

##### Amazon SageMaker-focused technical implementation



[Digital Courses through Skill Builder](#) (16 hours)



Live

#### October 21

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Writer (1 hour)
- ✓ Industry – Public Sector (1 hour)



Live

Instructor Led

#### October 28

**Technical Workshop** - Generative AI Fine-tuning with Amazon SageMaker AI and Amazon Bedrock including Labs (4 hours)



Live

#### October 31

- ✓ Fireside Chat (15 min)
- ✓ Voice of the partner – Anthropic (1 hour)

## Weeks 3 and 4 (October 20 - 31)

Dive deep on two different use cases according to your preferences, needs and role.

### GenAI for Process & Workflow Automation

#### Sales Track

*Process automation go-to-market and positioning*



[Digital Courses through Skill Builder](#) (11.5 hours)



**October 28**

✓ Industry - Automotive & Manufacturing (1 hour)

*Live*



**October 29**

✓ Fireside Chat (15 min)  
✓ Voice of the partner – NVIDIA (1 hour)

*Live*



*Live*

*Instructor-Led*

**October 31**

Sales capstone  
Skill Builder Trivia

#### Technical Track

*Build with Generative AI for Automation*



[Digital Courses through Skill Builder](#) (14.5 hours)



**October 28**

✓ Industry - Automotive & Manufacturing (1 hour)

*Live*



**October 29**

✓ Fireside Chat (15 min)  
✓ Voice of the partner – NVIDIA (1 hour)

*Live*




*Live*

*Instructor-Led*

**October 30**

**Technical Workshop** - Agentic Intelligent Document Processing using Bedrock Data Automation including Labs (4 hours)

 **October 22 and 29** – Do you have questions about the program or contents? Join our weekly office hour sessions.



**AWS Partner Certification Readiness program** – Do you want to prepare your AI Practitioner or Machine Learning Engineer Associate certifications? Join our program and attend live sessions with AWS experts to guide you through the certification journey.

We have options in different languages and time zones. Choose the best option for you and use one of the following links to register.

[AI Practitioner \[AMER\]](#)  
October 20 - English

[AI Practitioner \[LATAM\]](#)  
October 20 – Brazilian Portuguese

[AI Practitioner \[LATAM\]](#)  
October 21 - Spanish

[AI Practitioner \[EMEA\]](#)  
October 27 - English

[AI Practitioner \[APAC\]](#)  
October 27 - English

[ML Engineer Associate \[APAC/EMEA\]](#)  
October 27 - English

# Frequently Asked Questions (FAQs)

## Are there any fees associated with this program?

This program is completely free for all AWS Partners worldwide.

## How can I participate in live sessions? Which platform is going to be used?

The event will be hosted on the Ring Central Events platform. Follow these steps:

- 1. Access Ring Central Events.** Use the link sent to your email after program registration. This gives you access to the entire event. Most sessions are hosted within this platform.
- 2. Check Session Schedule and build your own agenda.** Go to the "Description" tab and follow the instructions to check the Schedule, filter sessions by region or track (Sales or Tech), and create your own agenda. Note that this is a global event; sessions are offered in multiple time zones: APJ (Asia Pacific and Japan), EMEA (Europe, Middle East and Africa), and AMER (Americas). Please filter sessions that correspond to your region's schedule.
- 3. Check your agenda.** In the upper right, you will find the "My agenda" tab. There you will see the sessions that you added in the previous step. There are some recommended sessions added by default like "Office hours".
- 4. Join sessions.** You have two options:
  - a) Check your email reminders and use the "Join" link.
  - b) While logged into Ring Central and considering your planned agenda, go to the "Stages" section (upper left) 10-15 minutes before your next session. Select your preferred track and wait for the session to start.

*Links received via email to join sessions are unique. If you are not receiving these notifications, you can reach out to the program alias (see last question in this program guide).*

## How can I register in individual sessions?

When you register in the program, you will have access to live sessions like Spotlight days (Fireside chats, Voice of the partner, Industry sessions and Office hours) and Sales capstones. Once in the event, go to the "Description" tab. Follow the instructions to create your custom agenda. No individual session registration needed. Simply join sessions according to your schedule.

If you are interested in participating in the **Cloud Quest GenAI Practitioner tournament, Technical workshops** and **On-demand Simulearns**, please fill out this [form](#). For Cloud Quest GenAI Practitioner tournament and Technical workshops, please attend the sessions already scheduled in RingCentral. The form is only to express interest; you don't need to wait for confirmation. For On-demand Simulearns, you will receive a confirmation email with access to the resources.

**Instructor-Led Trainings (ILTs)** will be delivered outside of Ring Central. We offer two courses: Generative AI Essentials and Agentic AI Foundations. These courses will be delivered by AWS Training Partners in multiple countries, languages, and time zones. Use [this link](#) to register for the option that best suits you. Learners should register for only one (1) class. This will allow for others to attend as seats are limited. All registrants are required to register with their company email address and they have to be registered in the AI FastTrack program ([Program registration](#)).

## Will the live session be recorded?

An on-demand session will be shared with registered participants via the Ring Central platform (**Replay** section). Technical Live Instructor-Led sessions will not be recorded (they are hands-on activities).

## Frequently Asked Questions (FAQs)

### Does this program include an exam voucher?

There are 3 different ways to receive a voucher for the **AI Practitioner exam**:

- Completion of Instructor-Led training: Generative AI Essentials. Attendance will be verified.
- Participation in AWS Cloud Quest Generative AI Practitioner tournament and completion of all challenges. The challenges should be started when the tournament starts on October 13. The tournament will last 1 week, and voucher distribution will be based on points earned during the tournament.
- Participation in AWS Partner Certification Readiness programs during October – November related to AI Practitioner. Voucher delivery criteria are subject to conditions.

### [NEW] Machine Learning Engineer Associate Voucher Opportunity:

Register for the [APCR ML Engineer Associate \[APAC / EMEA\]](#) program starting October 27. You will receive information about terms and conditions for obtaining a FREE certification voucher. While this is a global program, participants from other regions can watch recorded sessions and are eligible to apply for vouchers under the same conditions.

*To receive a voucher, participants must be registered for both the program ([Program registration](#)) and its activities using their corporate email. Vouchers are available on a limited basis and only one voucher will be issued per person per exam type. A participant can receive both an AI Practitioner voucher AND a Machine Learning voucher if they meet the requirements for each.*

### What should I do if receive a 403 error when accessing courses in AWS Skill Builder?

Make sure that you choose to log into Skill Builder as an AWS Partner and enter your APN Partner Central account information. Learn how to sign into Skill Builder as a partner by watching [this short video](#).

### How can I earn AWS GenAI Badges via Skill builder?

If you choose Instructor-Led Training (ILT) path and want to earn AWS GenAI badges, you must use Skill Builder and take the corresponding assessments for the courses associated with each AWS GenAI badge.

*Before accessing the following partner content links, please log in to Skill Builder with your APN account.*



[AWS Generative AI Essentials](#)



[AWS Generative AI Sales](#)



[AWS Generative AI Technical](#)



[AWS Agentic AI Essentials](#)

You can proceed directly to the assessments in these Skill Builder trainings if you believe you have sufficient knowledge. When you pass them, you will receive a notification via email. To receive and manage these and other AWS badges, use [credly.com](#). If you've never accessed Credly before, you'll need to create an account.

## Frequently Asked Questions (FAQs)

### **Who should I contact if I experience technical issues?**

Having issues with Skill Builder? Review the [AWS Skill Builder support website](#) or [contact support](#) with specific details about the challenge you're encountering.

Experiencing issues with APN Partner Central? Contact the [APN Support](#) team directly.

### **What if I have additional questions about AWS AI FastTrack program?**

For questions, please reach out to [aws-ai-fast-track@amazon.com](mailto:aws-ai-fast-track@amazon.com).